

# CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Greer Margolis Mitchell**  
**1010 Wisconsin Ave Ste 800**  
**Washington, DC 20007**

<b>Contract / Revision</b> 156531 /		<b>Alt Order #</b> 08356731
<b>Product</b> CLINTON 4 PRES 9/27		
<b>Contract Dates</b> 09/27/16 - 10/03/16		<b>Estimate #</b> 5287
<b>Advertiser</b> POL/Hillary Clinton/D/PRES-A		<b>Original Date / Revision</b> 09/02/16 / 09/02/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WHIO-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b> TV12856	<b>Advertiser Code</b> 278	<b>Product 1/2</b> 295
<b>Agency Ref</b> 6219		<b>Advertiser Ref</b> 7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	09/27/16	10/03/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				5	\$350.00					
2	WHIO	09/27/16	10/03/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				2	\$550.00					
3	WHIO	09/27/16	10/03/16	The Price is Right	11:00 AM-12:00 F		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				1	\$900.00					
4	WHIO	09/27/16	10/03/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				1	\$400.00					
5	WHIO	09/27/16	10/03/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				4	\$1,000.00					
6	WHIO	09/27/16	10/03/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				5	\$500.00					
7	WHIO	09/27/16	10/03/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				2	\$150.00					
8	WHIO	09/27/16	10/03/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				3	\$450.00					
9	WHIO	09/27/16	10/03/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				4	\$1,200.00					
10	WHIO	09/27/16	10/03/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				2	\$550.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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<u>Contract / Revision</u> 156531 /		<u>Alt Order #</u> 08356731
<u>Contract Dates</u> 09/27/16 - 10/03/16	<u>Product</u> CLINTON 4 PRES 9/27	<u>Estimate #</u> 5287
<u>Advertiser</u> POL/Hillary Clinton/D/PR		<u>Original Date / Revision</u> 09/02/16 / 09/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
11	WHIO	09/27/16	10/03/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				4	\$1,400.00					
12	WHIO	09/27/16	10/03/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				4	\$1,500.00					
13	WHIO	09/27/16	10/03/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				4	\$800.00					
14	WHIO	09/27/16	10/03/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				5	\$1,200.00					
15	WHIO	09/27/16	10/03/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				10	\$700.00					
16	WHIO	09/27/16	10/03/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				2	\$1,200.00					
17	WHIO	09/27/16	10/03/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				4	\$300.00					
18	WHIO	09/30/16	09/30/16	Friday Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$1,500.00					
19	WHIO	10/03/16	10/03/16	Mon Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$2,500.00					
20	WHIO	10/01/16	10/01/16	Sat Prime Hour 3	10:00 PM-11:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$1,000.00					
21	WHIO	10/01/16	10/01/16	CBS This Morning Sa	10:00 AM-12:00 PM		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$600.00					
22	WHIO	10/01/16	10/01/16	NewsCenter 7 Noon S	12:00 PM-12:30 PM		:30			P-05		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$175.00					
E 23	WHIO	10/01/16	10/01/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$1,000.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WHIO	09/26/16-10/02/16	SEC Game	12:00 PM-1:00 PM	-----Sa--	:30	<del>\$1,000.00</del>	NM				
		See MG 23.2												
		2	WHIO	10/01/16-10/01/16	SEC Game	12:00 PM-1:00 PM	-----Sa--	:30	\$1,000.00	NM				
		Ⓜ MG for 23.1 10/01												
24	WHIO	10/01/16	10/01/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$200.00					

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Contract / Revision	Alt Order #
156531 /	08356731

Contract Dates	Product	Estimate #
09/27/16 - 10/03/16	CLINTON 4 PRES 9/27	5287

Advertiser	Original Date / Revision
POL/Hillary Clinton/D/PRI	09/02/16 / 09/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
25	WHIO	10/01/16	10/01/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$400.00					
26	WHIO	10/01/16	10/01/16	Sa 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$400.00					
27	WHIO	10/02/16	10/02/16	Su 1135p-1235a	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$400.00					
28	WHIO	10/02/16	10/02/16	Su 1235a-135a	12:35 XM-1:35 XM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$200.00					
E 29	WHIO	10/02/16	10/02/16	NFL RS Late Game O	4:30 PM-7:30 PM		:30			P-05		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$5,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/26/16-10/02/16	NFL RS Late Game Other	4:30 PM-7:30 PM	-----Su	:30		<del>\$5,000.00</del>			NM		
			See MG 29.2											
	2	WHIO	10/02/16-10/02/16	NFL RS Early Game	9:30 AM-12:00 PM	-----Su	:30		\$5,000.00			NM		
			Ⓜ MG for 29.1 10/02											
30	WHIO	10/02/16	10/02/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-05		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$5,000.00					
E 31	WHIO	10/02/16	10/02/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$800.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/26/16-10/02/16	CBS Su Morning	9:00 AM-10:30 AM	-----Su	:30		<del>\$800.00</del>			NM		
			See MG 31.2											
	2	WHIO	10/03/16-10/03/16	Daybreak Edition 6a	6a-7a	M-----	:30		\$800.00			NM		
			Ⓜ MG for 31.1 10/02											
E 32	WHIO	09/29/16	09/29/16	NFL RS Pre-Game Otl	7:30 PM-8:30 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$2,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/26/16-10/02/16	NFL RS Pre-Game Other	7:30 PM-8:30 PM	----Th----	:30		<del>\$2,000.00</del>			NM		
			See MG 32.2											
	2	WHIO	09/28/16-09/28/16	Wed Prime Hour 3	10p-11p	---W-----	:30		\$2,000.00			NM		
			Ⓜ MG for 32.1 09/29											
E 33	WHIO	09/29/16	09/29/16	NFL on CBS Thursday	8:00 PM-11:30 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$3,500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/26/16-10/02/16	NFL on CBS Thursday	8:00 PM-11:30 PM	----Th----	:30		<del>\$3,500.00</del>			NM		
			See MG 33.2											
	2	WHIO	09/29/16-09/29/16	NFL on CBS Thursday	8:00 PM-11:30 PM	----Th----	:30		<del>\$3,500.00</del>			NM		
			Ⓜ See MG 33.3											
	3	WHIO	09/29/16-09/29/16	Thur Prime Hour 1	8p-9p	----Th----	:30		\$3,500.00			NM		
			Ⓜ MG for 33.2 09/29											

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<u>Advertiser</u> POL/Hillary Clinton/D/PRI		<u>Estimate #</u> 5287
		<u>Original Date / Revision</u> 09/02/16 / 09/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
34	WHIO	09/27/16	10/03/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTFSS				2	\$1,500.00					
35	WHIO	09/27/16	09/27/16	Tue Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$2,000.00					
36	WHIO	09/27/16	09/27/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$3,000.00					
37	WHIO	09/27/16	09/27/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$3,000.00					
38	WHIO	09/28/16	09/28/16	Wed Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$3,500.00					
<b>Totals</b>									<b>0.00</b>				<b>84</b>	<b>\$88,775.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/03/16	84	\$88,775.00	(\$13,316.25)	\$75,458.75
<b>Totals</b>	<b>84</b>	<b>\$88,775.00</b>	<b>(\$13,316.25)</b>	<b>\$75,458.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



REP HEADLINE# 8356731    TRF# 156531    REP: TEL# 610-293-4100    FAX# 610-225-1191    SEP28/16 14.18  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$    ORDER WORKSHEET    HARRIS REPORT FROM REP    \*\*CHANGES\*\*    \*\*\* WHIO-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
44	A		600A-700A	30		\$800.00	10/3	10/3	1		MON	1
PROGRAM : NEWSCENTER 7												
ORD COM1: SPOT NA DUE TO PROGRAM CHANGE PLEASE ADVISE ASAP												
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-31 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#31	MISSED:SUN/900A-1030A									
			OFFER:MON/600A-700A									
			CMT:SPOT NA DUE TO PROGRAM CHANGE PLEASE ADVISE ASAP									
			OCT2 30S \$800.00 (SEP28/16)									
			OCT3 30S \$800.00 PLS ADVISE.									
OCT/16			88775.00									
											CONTRACT TOTAL	88775.00
											TOTAL SPOTS	84

MARKET TOTALS \$164,398    WHIO 54%    WDTN 17%    WKEF 14%    WRGT 12%    CABL 0%    WBDT 3%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE